



# Light Up the Lantern

*Rundle Lantern  
Content Development Project 2014*

## APPLICATION GUIDELINES

### PROJECT OVERVIEW

*Light Up The Lantern* is an opportunity for artists to provide moving image content for Adelaide's iconic Rundle Lantern, and to test the creative challenges, constraints and possibilities of this unique platform.

### WHAT IS THE RUNDLE LANTERN?

The Rundle Lantern is a 1,066 square metre LED screen located on the Rundle Street UPark at the corner of Pulteney and Rundle Streets in the East End. The Lantern's unique designs are driven by computer software that showcases colourful and dynamic moving imagery and digital artworks every night.

The Rundle Lantern is 100% green-powered and carbon neutral. The Lantern's LEDs use less energy than conventional incandescent bulbs and the lifespan of an LED lamp is 100 times that of a conventional bulb.

### WHO CAN APPLY

*Light Up The Lantern* is looking for six artists/animators/filmmakers who are residents of South Australia, to participate in a guided creative development process to produce short screen-based works suitable for exhibiting on the Rundle Lantern. The successful applicants will attend four workshops at the new City Library in Rundle Mall with the aim to produce up to five 20 second works each to exhibit throughout the 2014 SALA Festival.

The selection panel will be comprised of representatives from ANAT and the Adelaide City Council. Applicants must be available for the full duration of the project.

Successful applicants will be paid an artist's fee of \$1,000 (AUD) for their participation in *Light Up The Lantern*, inclusive of any materials. Payment will be made upon the completion of the project and upon receipt of an invoice that includes the participant's ABN.

It is expected that artists applying to the program have prior experience that will enable them to create moving image content for the lantern.

### IMPORTANT DATES

#### Application Deadline

Tuesday 20<sup>th</sup> May 2014, 5pm (Australian, CST)

#### Selection Notification

Friday 23<sup>rd</sup> May 2013

#### Workshop

Thursday 29<sup>th</sup> May 2014, 3.45pm – 5.45pm

Tuesday 3<sup>rd</sup> June 2014, 3.45pm – 5.45pm

Tuesday 17<sup>th</sup> June 2014, 3.45pm – 5.45pm

Tuesday 1<sup>st</sup> July 2014, 3.45pm – 5.45pm

**At: City Library, Rundle Mall, Adelaide**

## **PROJECT PARTNERS**

### **AUSTRALIAN NETWORK FOR ART & TECHNOLOGY (ANAT)**

ANAT is Australia's leading organisation working at the intersection of art, science and technology and is one of the few national arts organisations based in Adelaide. For over two decades it has provided leadership and support to individuals and organisations pursuing collaborative and creative research projects in Australia and beyond. ANAT's innovative programs include immersive residencies, emerging technology labs, online research tools, publications, seminars and workshops.

### **ADELAIDE CITY COUNCIL**

The Rundle Lantern is a major initiative of Adelaide City Council's Public Art program. Public Art assists the development of professional artists and their arts practice and enables creative growth within the community by attracting artists to work, perform and exhibit in the City.

### **Workshop Facilitators**

Workshop participants will be mentored by Oliver Boermans from Fusion and Stephen Pickles from ANAT.

## HOW TO APPLY

Applications should include the following:

1. A completed application cover sheet (see attached).
2. One page written proposal outlining your previous work and the type of work you are interested in producing for *Light Up The Lantern*.
3. One item of support material, which may be:
  - Four images in digital format
  - Up to two minutes of video
  - An interactive work
  - A website URL

We recommend selecting support material that **best demonstrates** your creative practice.

## DEADLINE

Your application must be received by **5pm (Australian CST) Tuesday 20<sup>th</sup> May 2014**.

Applicants will be notified of the outcome of their application by Friday 23<sup>rd</sup> May 2014.

**Please forward your application and support material by email to:**

[anat@anat.org.au](mailto:anat@anat.org.au) with 'Light Up the Lantern Application' in the subject line.



Government of South Australia  
Arts SA



*ANAT is supported by the Visual Arts and Craft Strategy of the Australian, State and Territory Governments; the Australian Government through the Australia Council for the Arts and the SA Government through Arts SA.*

## LIGHT UP THE LANTERN APPLICATION COVER SHEET

Name:	
Street:	
Suburb:	
State & Postcode:	
Phone:	
Email:	
URL:	
ABN:	
Date:	
Signed:	

### ENTRY CHECKLIST

Please select which of the following items is included in your application:

- ☐ A completed application cover sheet
- ☐ ONE page written proposal

ONE of the following as support material (identified clearly with your name):

- ☐ Four images in digital format
- ☐ Two minutes of video
- ☐ An interactive work
- ☐ A website URL

- ☐ I can bring my own laptop to training sessions

Keep a copy of this proposal for your records. ANAT will retain support material unless requested otherwise.