



**Imagine living alongside an artwork that reflects the choices you and your local communities are making towards achieving a sustainable future... an artwork that lives and breathes, that rewards your choices, that encourages change.**

### **RNA Showgrounds and Showground Hill Overview**

**Inspired by the heritage and history of the RNA Showgrounds, the RNA and Lend Lease are developing a contemporary world-class community and events precinct, offering a vibrant new destination for the people of Brisbane.**

The rejuvenation of the RNA Showgrounds will be greater than the sum of the parts. It won't be a product of singular residential, commercial, retail or RNA development outcomes but a cohesive inner-urban development. Showground Hill will appeal to those seeking an authentic Brisbane experience; where residents, workers and visitors have the opportunity to discover and explore a 'real, local Brisbane' destination participating in, or indirectly 'bumping into' a rich diversity of on-site events and activities.

Showground Hill will build upon the rich agricultural and industrial history of the site and the RNA. The rejuvenation will retain and enhance the historical Ekka (Royal Queensland Show) and the array of other events held throughout the year. The rejuvenation will enhance the existing and provide state of the art RNA event facilities along with 340,000m<sup>2</sup> of Gross Floor Area of private development (including approximately 2000 residential apartments, 6 commercial office buildings and a new retail high street that includes a Fresh Food Market, Supermarket and Speciality Retail/F&B).

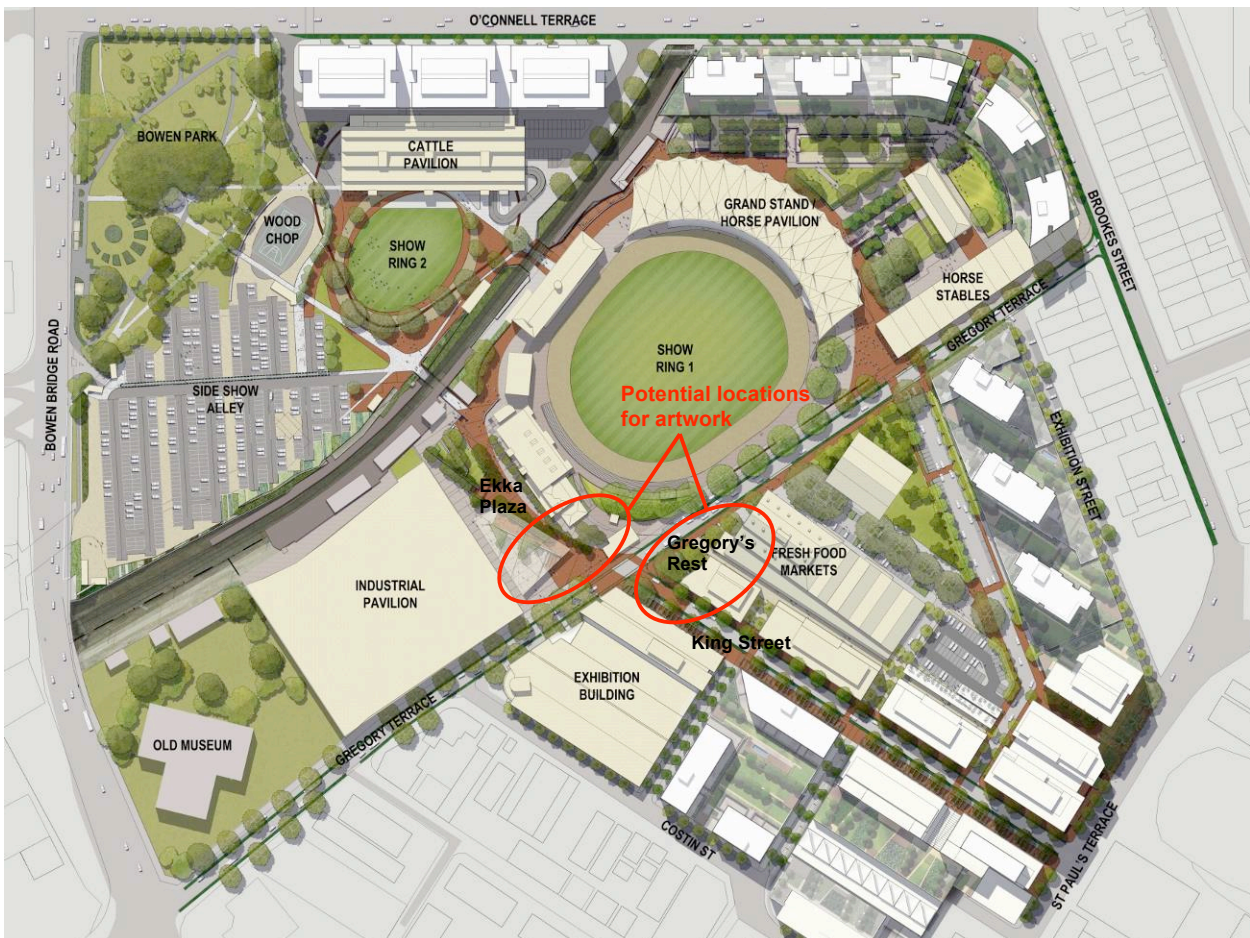
The successful mix, placement and interaction of these uses and events allow Lend Lease and RNA to foster the development of a diverse, authentic and exciting place. It won't be created overnight and won't have a singular grand opening. It will be staged, built from the ground-up and mature and evolve over time.



*Illustrative Master Plan*

## **Proposed Sites for Artwork**

The proposed site for the ECHOLOGY public artwork within Showground Hill is yet to be confirmed; however two key areas have been identified as suitable. These areas are outlined below:



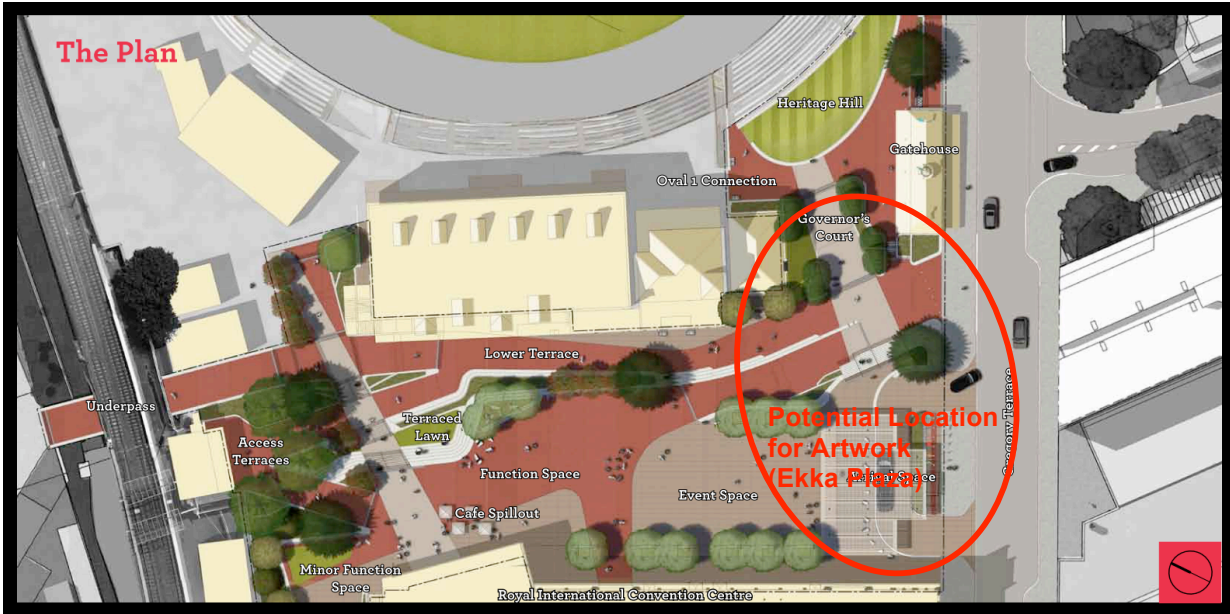
***Master Plan with potential art locations***

### ***Potential Location: Ekka Plaza***

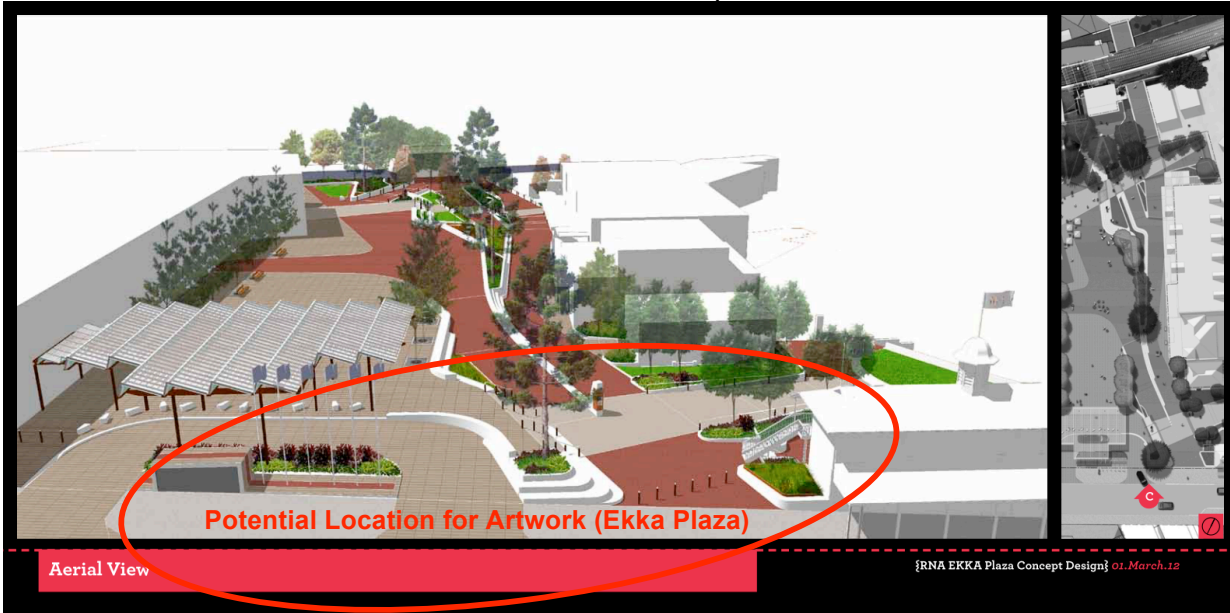
Ekka Plaza is a key event space and public realm area that will adjoin the \$59 M rejuvenation of the Industrial Pavilion into a world-class convention centre. Ekka Plaza will complement the new convention centre and offer flexibility in event requirements for the RNA. Ekka Plaza will also perform an important role in provision of public realm to Showground Hill and will operate as a main linkage to the new high street to the south of Gregory Terrace, 'King Street'.

Ekka Plaza will combine hardscaped terraced and event areas with softscaped highlights and breakout spaces and is bound by Gregory Terrace to the South. This key event and public realm space performs a major role in the initial transformation of the broader 22Ha RNA Showgrounds and associated Showground Hill project, providing legibility and a key linkage through to King Street located to the south of Gregory Terrace, the main high street of the project.

Ekka Plaza is due to be delivered early – mid 2013 and will complement the newly opened Royal International Convention Centre (RICC) opening early 2013.



**Ekka Plaza Concept Plan**



**Ekka Plaza Rendering/Artist's Impression**



**Artist's impression – Adjoining Industrial Pavilion/Convention Centre**

### **Potential Location: King Street North/Gregory's Rest**

King Street is the spine of Showground Hill. It is a vibrant and vital place with a diverse mix of retail, residential & commercial uses that incorporate a hardscaped high street with mature, lush vegetation offering year round weather protection. It is a convenient and diverse destinational high street, equally loved by residents, workers, event-goers and broader Brisbane residents.

It will be activated throughout the weekdays primarily with office workers and visitors to the Fresh Food Market and destination retail/F&B. Weeknights & weekends will be activated by residents, visitors and hotel patrons discovering the variety and diversity of King Street.

Gregory's Rest is a key public space and entry statement for King Street. It will form a lush, softscaped haven with highlights of hardscaping offering user functionality and connectivity to King St & Ekka Plaza. The space will be used by all that frequent King Street and will form a key break out space to relax and recreate within; it adjoins the Fresh Food Market and is integral to the cultural discovery experience that the Markets will offer.

Event users and guests of the Hotel on the opposite side of King Street will congregate in the space, particularly post events at the Convention Centre/Ekka Plaza. People will meander through King Street, stopping to experience the retail experience on offer.

King Street and Gregory's Rest are due to be delivered early – mid 2015 along with the majority of mixed residential, commercial and retail uses throughout King Street.



**Artist's impression – Facing towards King Street (North) & Gregory's Rest from Ekka Plaza**

### **Key Artistic Themes to Explore**

Some site specific and general aspects that artists might want to consider:

- History and heritage of site; industrial and agricultural past to be harnessed and showcased
- Active events and convention precinct and growth as an authentic cultural experience – a place for the people of Brisbane
- Community engagement and education throughout the life of the project (15 years)
- Integration with green infrastructure and other sustainability features planned for the site.

## **Sustainability at Showground Hill**

Showground Hill will be targeting an ambitious new Green Star Communities PILOT rating through the Green Building Council of Australia and will feature numerous precinct-wide community initiatives (including, but not limited to rainwater capture/reuse and blackwater treatment), strong passive design principles, innovative construction methodology (including the use of Cross Laminated Timber – CLT), reuse of heritage materials from existing structures and use of locally sourced recycled materials, energy efficient buildings systems, metering and monitoring infrastructure.

Lend Lease is committed to delivering high performance buildings, and pursues:

- 5 Star Green Star commercial buildings
- 4 Star Green Star residential buildings
- Energy performance targets for all buildings.

### **Further information on Lend Lease's approach to sustainability:**

<http://www.lendlease.com/en/Group/lend-lease/Worldwide/Responsibility.aspx>

### **Further information on Showground Hill:**

<http://www.showgroundhill.com.au/>

### **Further information on RNA:**

<http://www.rna.org.au/>